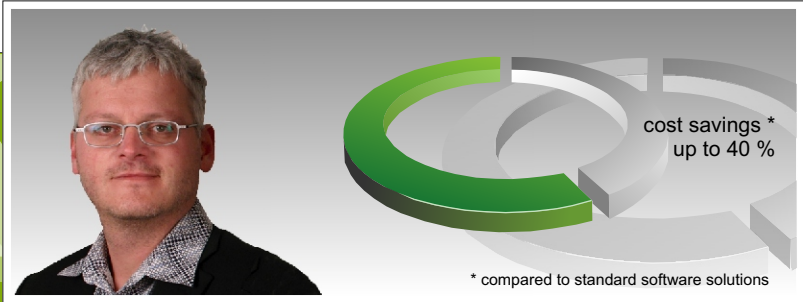


- Website Observer
- Project Observer
- Hosting Solutions



Website Observer

Target group

The program solution "Website Observer" supports companies requiring to independently and easily maintain, advance and communicate Internet based data.

System basis

The program is offered either as an externally hosted or an in-house installed server solution. I.e. there is no installation necessary for the individual user, the system requirements are minimal. Independent of the performance capacity of each applied hardware (e.g. laptop) solely the quality of your Internet access determines the user speed and data transfer volume.

Benefit

The communautic® "Website Observer" opens up a broad spectrum of possibilities for effective advancements of any corporate web performance. With its state-of-the-art CMS ("content management system") the program allows simple and independent maintenance of web page content, includes options for virtual search engine optimisation, provides various newsletter systems and allows publication of any pictures, video clips or documents. With this, you also have the ability to cogently analyse your web presence (Intranet or Internet), i.e. to observe or to evaluate statistically site visitor traffic. The unrivalled cost/performance ratio can be explained by the omission of an otherwise necessary external web administration as well as the fact of investing in a dynamic product ("...every update free of charge!") at a sensationally low *monthly* price!

Product details

- Modular program configuration**
 - necessity determined program configuration ("... from sole maintenance tool to a web based communication instrument")
 - upgradeable at any time with new work modules
- Licensing solution & update service**
 - minimal monthly charge (license fee)
 - free product updates for hosted clients
 - optional: specific security certification
- Your publication prominence**
 - continuous search engine optimisation
 - option: integrated newsletter system
 - option: multilingualism
 - expandable for Web 2.0 functionalities ("Community Observer")
 - analysis option by means of comprehensive statistics module
- Optimum effectiveness**
 - simplest user system
 - personal initial introduction to the program

* published with the kind support of our customers

| Case Study 2007 (calculated on the first year of use) | |
|---|-------------|
| Cost reduction "external web support" (per month) * | 91 % |
| Reduction of administrative labour (per month)* | 27% |
| Cost reduction "(customer-)information management" (per month)* (when using the "newsletter" option in comparison to printed publications) | 94% |
| Customer satisfaction* (10 questions/survey categories: 0% - insufficient to 100 % - optimal) | 100% |

Recommendation

As optimal system extension of this maintenance tool we recommend our project management software:

Project Observer