

The communautic[©] Company Observer[©] represents state-of-the-art design for **planing and communicating** corporate project schemes. As a SaaS solutions (Software as a Service) it guarantees **efficiency, no training requirements** and a continually improvement and **update service at no additional charge**.

The program solution Company Observer[©] supports companies requiring to efficiently communicate and document projects and their respective processes.

The default documentation structure puts each project automatically into a professional setting independent from any management experience of your employees! The program offers the possibility of company specific configuration (e.g. company own "wording", program content set-up and design). You assign autonomously each work- or observer authorization. With this, you decide if you want to use the program as an Intranet solution, a teleworking platform or something like a "24 hr. customer service"! The unrivalled cost/performance ratio can be explained by the omission of your internal project administration as well as the fact of investing in a dynamic product ("...every update free of charge!") at a sensationally low monthly price!

method

+++ easy to use +++ multilingual +++ unlimited number of users +++

design

The screenshot displays the 'company.observer' interface for a 'marketing department' project titled 'New-product development'. The left sidebar shows a navigation menu with categories like 'Folder', 'Projects', 'Phases', 'Meetings', 'Documents', 'Controlling', and 'Schedules'. The main area features a 'Gantt-Chart' with a 4-week timeline. A legend indicates task statuses: 'planned' (blue), 'in progress' (yellow), 'finished' (green), and 'not finished' (orange). A table lists project activities and their durations in days.

action	days
kick off	1
phase 1	8
activity 1	3
activity 2	5
milestone 1	0
phase 2	2
activity 3	2
phase 3	8

An email forwarding window is overlaid on the Gantt chart, showing the following details:

- To: Peter White
- CC: Joe Black
- Subject: Neugestaltung Warmfenster
- Body: Dear Mr. White, Please see attached for the latest project schedule. Kind regards, John Doe

The interface also shows a status bar at the bottom with the text 'Stand vom 10.10.2010' and a system tray containing 'User - Mex Miller', '05.04.2011', and icons for 'desktop', 'contacts', 'projects', 'e-mail', and 'recycle bin'.



- 100%

reduction of costs for updates
in comparison with costs usual in the market

- 91%

reuction of training efforts
training requirements per user

- 100%

reduction of software installations
installation services by communautic (external or internal)

-51%

evaluated cost savings (averaged)
in comparison with appropriate software solutions

96%

evaluated customer satisfaction (averaged)
sum of all interviewed users and clients

94%

user acceptance
interview categories 0 (dissatisfied) up to 5 (fully satisfied)

98%

client acceptance
interview categories 0 (dissatisfied) up to 5 (fully satisfied)

99%

system quality
programm stability and backup service

efficiency

+++ advanced work- or observing options +++ free product updates (for hosted clients) +++

case study

Initial situation A Vienna based architectural firm was very pleased to receive several bigger commissions, but they found themselves in serious trouble when facing deadlines. The crises escalated when one project after the other fell behind because of lack of information and missing communication tools between clients and professionals at different locations. Every day employees seeking answers or reporting problems crowded the offices of project managers and the head of the company, sending them tons of e-mails. The chaos and the work overload on top management level became intolerable. The head of the company decided to reorganize the current projects, and thus the entire information management seeking the help through external assistance.

Measures & results It took only three days to finalize restructure. The first step was to gather all project tasks and information needs throughout the company, in order to put them into a process orientated sequence. The implementation of the Project Observer platform ("big business edition") structured and simplified the necessary project documentation as well as the internal and external information flow for all parties involved. Further we integrated external parties, (partners, customers) into the flow of information in order to virtually eliminate the distances between the various project locations. The entire process was documented in a measurable, transparent and clean way. Due to this success the company is about to integrate additional features.



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